



LICENSING DUBAI™

Part of

**THE BIG
ENTERTAINMENT
SHOW**

27-28 October 2014

Dubai International Convention & Exhibition Centre

TRADE VISITOR REGISTRATION FORM

Title: Mr. Ms. Mrs. Others _____ (Please specify)

Please print in capital letter

First Name:

Middle Name:

Family Name:

Company: _____

Job Title: _____ Department: _____

Address: _____

P.O. Box: _____ City: _____ Country: _____

Tel: _____ Mobile: _____ Fax: _____

E-mail: _____ Company Website: _____

PLEASE INDICATE YOUR BUSINESS CATEGORY:

- Brand Owner / Licensor Licensing Agent Publishing
 Retailer Marketing / Promotions Government
 Licensee / Manufacturer / Wholesaler / Distributor Other: _____

WHICH PROPERTY CATEGORIES ARE YOU INTERESTED IN

- Art & Artists Entertainment / Characters Fashion
 Celebrities/Estates Culture Interactive Games
 Trademarks & Brands Sports Music
 Other: _____

WHAT DOES YOUR COMPANY LICENSE, MANUFACTURE OR MERCHANDISE

- Animation TV / Film Fashion / Apparel
 DVD / Video Art & Design Publishing / Books
 Gifts & Novelties School Supplies Food & Beverage
 Stationery & Paper Goods Toys & Games Health & Beauty
 Home Furnishings Accessories Baby Products
 Sporting Goods

Have you signed a licensing agreement before? Yes No
(This is to ensure that we send you relevant educational material)

Which of the following best describes your decision making authority? Direct / Final Decision Influence None

Are you interested in exhibiting at Dubai International Brand Licensing Fair 2015? Yes No

How did you hear about Dubai International Brand Licensing Fair? Exhibitor Invitation Email Flyer

Press Release / Magazine Article Colleague / Friend Phone Call Advertisement

Official Website Internet Browsing / Research Social Networking Sites



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In Conjunction with



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